
KATE DEVLIN

Award-winning speechwriter and visual storyteller with 5+ years of presentation expertise

Email: katedevlinn@gmail.com | Mobile: (912) 856-6914 | Website: www.kcdevlin.com | Based in San Jose, CA

PROFESSIONAL EXPERIENCE

Senior. Specialist, Corporate Messaging - Salesforce

Member of the cross-functional team responsible for developing world-class keynotes and events

NOVEMBER 2021 - PRESENT

- Works with top executives to craft and deliver market-moving keynote presentations
- Manages speaker preparation & partners with designers to build and continuously up-level keynote content

Content Developer & Strategist - Duarte Communications, Inc.

Writer and content consultant at a global communications agency specializing in presentations and serving half the Fortune 50

AUGUST 2018 - NOVEMBER 2021

- Partners with clients to concept and craft visual communications that move their audiences to action
- Writes scripts for mainstage executive keynotes as well as company overviews, webinars, and sales decks
- Collaborates with designers to translate complex, technical information into clear, compelling visual content
- Leads several projects simultaneously and completes, on average, 40 writing projects a year

HIGHLIGHTS

- Collaborated with CEO Nancy Duarte to write thought leadership articles for HBR & MIT Sloan Review
- Spearheaded community partnership with local non-profit to develop & deliver a presentation skills class for middle school campuses

Emerging Media Graduate Assistant - UGA New Media Institute

Instructor for a university department on the cutting edge of emerging technology and experiential learning

AUGUST 2016 - MAY 2018

- Wrote monthly departmental newsletter for audience of 3,800 alumni and industry partners
- Provided strategic recommendations for department's communications strategy and messaging
- Conducted annual public speaking & presentation development workshops for campus outreach
- Developed curriculum for upper-level course and delivered weekly lectures to a classroom of 20+ students

Event Curator & Coordinator - TEDxUGA

Event organizer, content curator, and speaker coordinator for one of the premier TEDx university events in the nation

AUGUST 2014 - MAY 2018

- Managed and directed all communication between team of event organizers and slate of selected speakers
- Oversaw the development of nine to twelve talks each year including initial ideation, scriptwriting, slide design, and day-of delivery; 7 talks were featured in official TED comms with one earning 2.7M view
- Worked closely with TEDxUGA Licensee to plan, organize, and execute annual event of 1500+ attendees

EDUCATION

University of Georgia

2018 M.A., Journalism & Mass Comm
Emphasis in Emerging Media

2016 A.B.J., Journalism
Minor in Comm Studies; Certificate in New Media

RECOGNITION & AWARDS

2019 Cicero Speechwriting Award Winner, Motivational Speech

"Work and Love and Suffering" Written for Lucy Kalanithi, presented at IASLC 2018 World Conference on Lung Cancer